



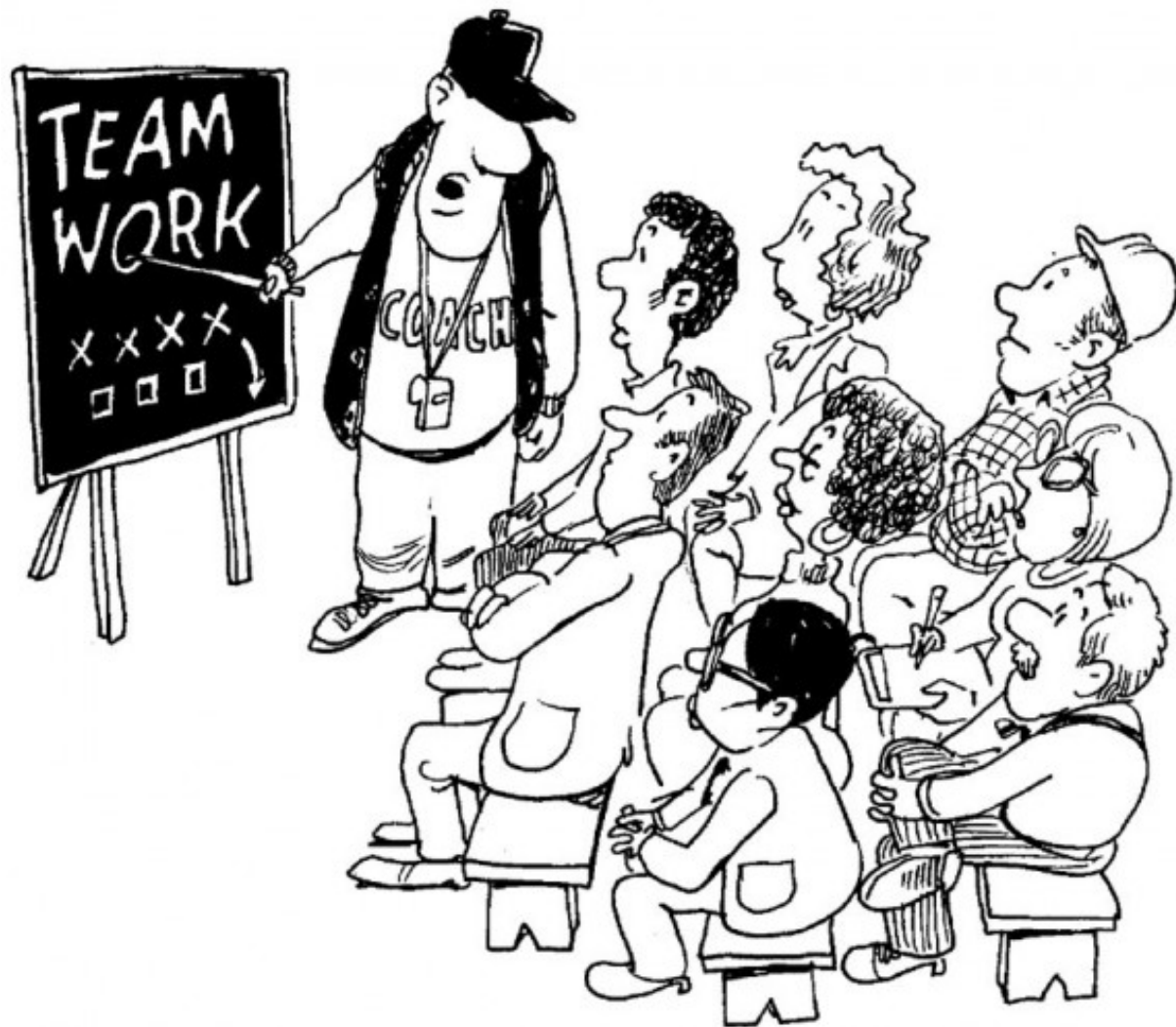
Texas Coastal Exchange

Frances Kellerman

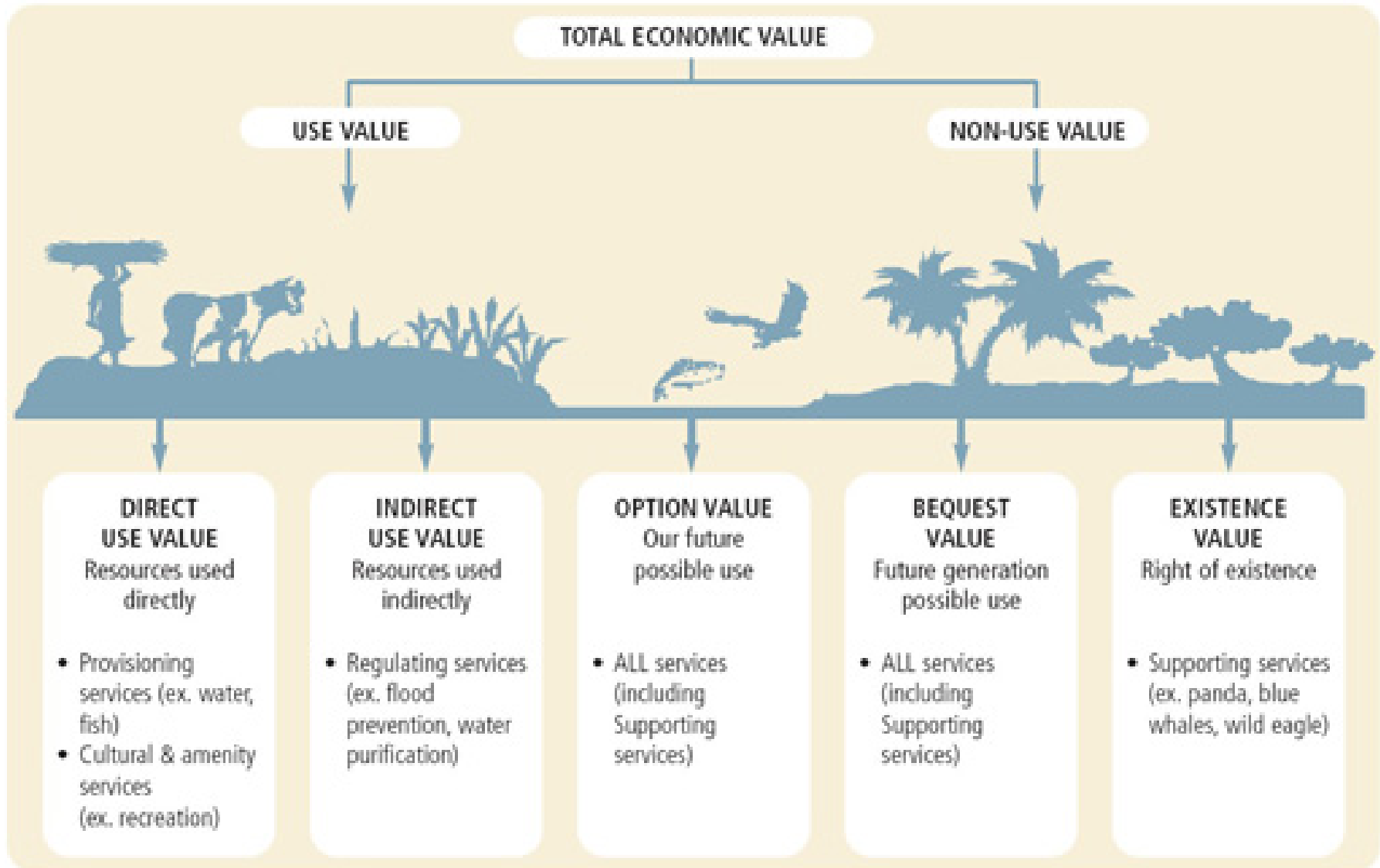
Jim Blackburn

04.27.2016





What Has Been Learned...



What is the Texas Coastal Exchange?

- Rooted in **restoration** and **conservation** of land and soil in the Upper Texas Coast
- Preservation of a **non-structural** nature based surge mitigation
- Economic **marketplace** established
 - Landowner paid \$\$\$ for the ecosystem services that come from their preserved land
 - Buyers receive offset credits, etc



Upper Texas Coast: 4 Counties



Buying and Selling of Eco-benefits

TCX as a concept is...

- Voluntary and market-based
- Additional income-stream for land stewards based on ecosystem value
- Funding stream for land stewards to protect and restore ecosystems



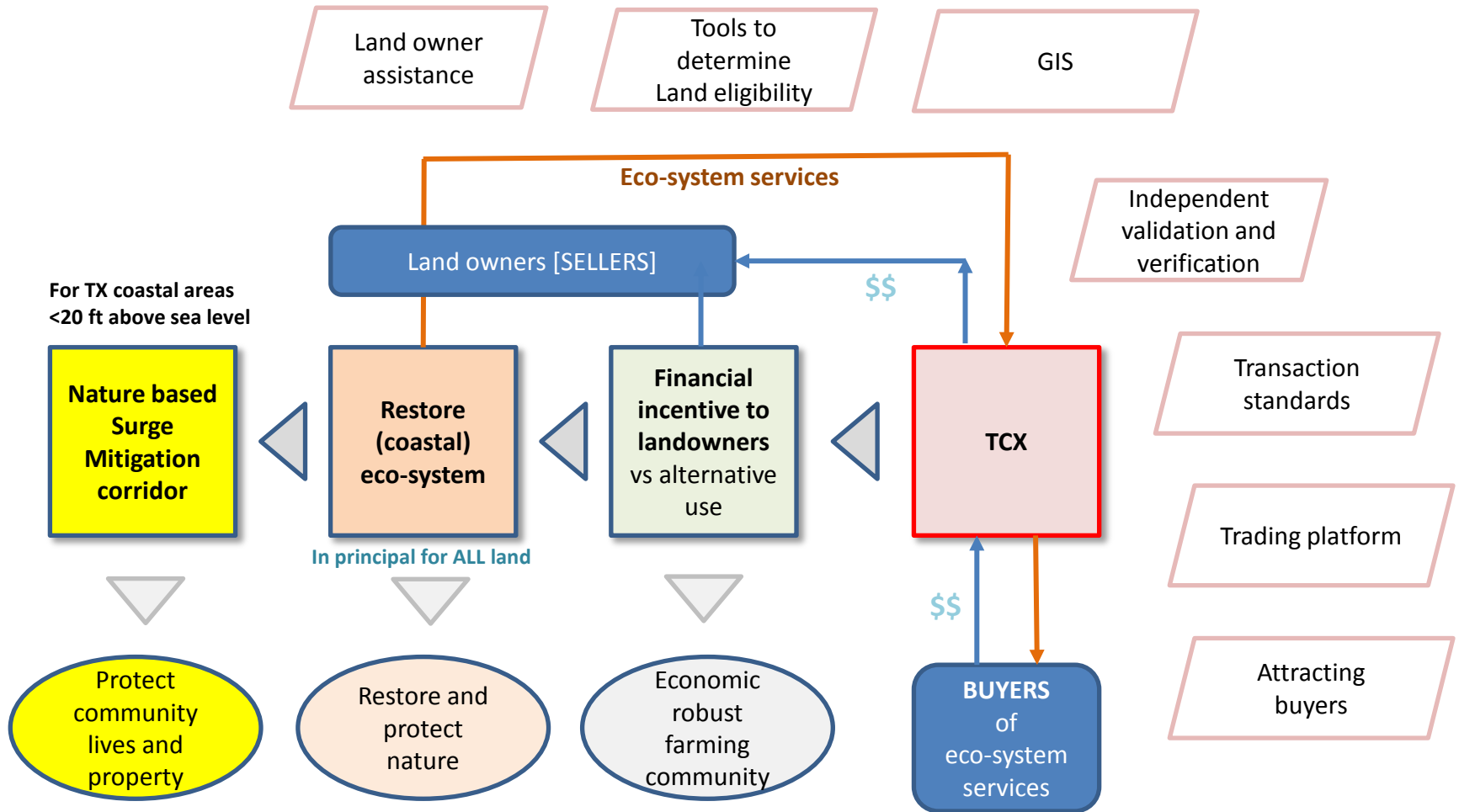
Sustainable economic activities

In Addition, TCX Should

- **Transform** conservation thinking
- **Restore** a thriving farming community
- **Create** a template to enable rapid expansion of land restoration into other areas of Texas, USA and Internationally



TCX Opportunity



Key Hurdles

- TCX funding, organization and execution
- Not enough robust sellers and buyers
- Complexity and cost of transaction
- Independent, fraud-proof verification / validation



Key Hurdles

- Lack of restoration knowledge and coaches
- Robust, meaningful, and measureable trading units
- Reliable Quantification of eco-benefits
- Stacking of eco-benefit values



TCX Website

- <http://www.texascoastalexchange.com/>

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Get Started

Login or create an account to find opportunities that are available for your property.

Close

Texas Coastal Exchange

An Ecological Services Exchange for the Upper Texas Coast

Texas Coastal Exchange works to provide money in exchange for environmental stewardship & benefits of the land.

Find My Opportunities